

MEDIA ADVISORY

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FBMC wins sixth straight APEX Award

Fringe Benefits Management Company's Communications Department recently won its sixth straight APEX Award for publication excellence. FBMC's winning submission was for the State of New York enrollment materials.

Tallahassee-based FBMC is the nation's premier benefits company, specializing in Tax-Favored Accounts including Flexible Spending Accounts (FSA), Health Reimbursement Arrangements (HRA), Health Savings Accounts (HSA), and Qualified Transportation Benefits (QTB). FBMC also provides self-funded benefits, COBRA and 401(k) administration services. Celebrating its 31st year in total benefits administration, FBMC is an industry leader in benefit plan designs and enrollment.

APEX judges based their voting on excellence in graphic design, quality of editorial content and overall effectiveness of the communication.

The APEX Awards for publication excellence is an annual competition for writers, editors, publications staff and business and nonprofit communicators. The competition is sponsored by Communications Concepts, Inc., publishers of business communications reports.

For more information about FBMC, go to www.fbmc-benefits.com

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